



T2025

**TIME FOR CHANGE:
TRAFFIC SAFETY
FOR A SUSTAINABLE
WORLD**

24TH INTERNATIONAL CONFERENCE
ON ALCOHOL, DRUGS AND TRAFFIC
SAFETY (ICADTS)

15 — 18 JUNE 2025
ALCOBAÇA — PORTUGAL

**Your
sponsorship
matters.
Your
commitment
saves lives.**





Join the Movement: Shaping a Safer World on the Road

Dear Esteemed Sponsors,

As we stand at the crossroads of progress and responsibility, the 24th ICADTS conference is not just a significant event in our collective journey toward safer roads and a sustainable future but a crucial milestone in the context of the Second Decade of Action for Road Safety (2021-2030). With the subtheme "Time for Change," we recognize that the road ahead demands transformation, innovation, and unwavering commitment.

In 2021, the United Nations declared the Second Decade of Action for Road Safety (2021-2030). Its mission is to halve the number of global road traffic deaths by 2030. As we find ourselves in 2025, we are at the midpoint of this critical decade. Our progress has been commendable, but the battle is far from won. The urgency of this issue cannot be overstated, and your support is needed now more than ever.

Every day, lives hang in the balance—families shattered, dreams unfulfilled, and futures altered forever. Road traffic crashes claim over 1.35 million lives annually, leaving countless others with life-altering injuries. These statistics are not mere numbers; they represent our shared responsibility to protect humanity.

In our quest for change, technology emerges as our steadfast ally. Innovations are reshaping the landscape of road safety. As sponsors, you support the research, development, and implementation of these life-saving technologies.

The tri-annual conference of ICADTS is a major international stage for exchanging research and policy developments between experts in the field. The conference provides high-quality contributions on a wide range of topics. Challenging research and updates on international policies on driving under the influence of alcohol and drugs are always of great value to the participants of this conference. They will contribute to further developing and synchronising legislative actions worldwide. It will also allow young scientists to present their work and meet field experts.



Conference topics

General topics - T2025

Applicants are encouraged to submit individual abstracts, posters or full symposia on these topics.

ICADTS Interest Groups are encouraged to submit full symposia based on their original topics of work.

- 1** Current Trends in Alcohol and Drug Use among drivers and pedestrians
- 2** Worldwide epidemiology and trends of DUI
- 3** Challenges in Detection and Prevention of alcohol and drug consumption
- 4** Lowering the BAC Limit for Driving
- 5** Advancements, Innovations and Solutions on DWI
- 6** Impaired Driving Prevention Strategies
- 7** Driver Alcohol Detection Systems
- 8** Requiring vehicle-integrated alcohol detection technology for convicted DWI offenders
- 9** Checkpoints, and other deterring methods
- 10** Drug Testing Technology
- 11** Technology Saving Lives
- 12** DWI Challenges in Low- and Middle-Income Countries
- 13** Education, Communication Strategies and Awareness and their impact on DWI
- 14** Post-Pandemic Challenges: impaired driving during and after COVID-19
- 15** Pretrial services for DWI: Key Components & Best Practices worldwide
- 16** Impaired Driving: sustainability, safe environments and its impact on vulnerable road users
- 17** Toxicology and DWI
- 18** DWI and Emerging Challenges for Medical Intervention
- 19** Responsible Alcohol Beverage Service Training
- 20** Alternative Transportation to Drinking/Drug and Driving
- 21** Tax categories and their impact on alcohol, cannabis and other drugs
- 22** Other alcohol and drug-related topics in traffic



Why Sponsor ICADTS?

1 Global Impact

ICADTS brings together experts, policymakers, and industry leaders from around the world. Your sponsorship resonates across borders, influencing policies and practices.

2 Visibility:

Showcase your commitment to road safety on an international stage. Gain exposure among thought leaders, practitioners, and influencers.

3 Collaboration

Collaborate with like-minded organizations, fostering partnerships that drive change beyond the conference walls.

4 Legacy:

Leave a lasting legacy. Your contribution directly impacts lives, shaping a safer world for future generations.

Our Call to Action

Join us at ICADTS 2025. Be part of the solution. Together, let's accelerate progress, harness technology, and reduce fatalities. Let's rewrite the narrative—one where roads are pathways to life, not tragedy.

Together, we can turn the tide and create a sustainable world—one where every journey ends safely.

Your sponsorship matters. Your commitment saves lives.

Conference Sponsorship Package

Cooperate Sponsorship

Special Event Sponsor

€30.000

(Quantity 1)

Sponsor of the highest-profile project in the exhibit hall
Logo on "Thank you" banner during the conference
One-page ad in digital Program Book (250 words)
Two exhibition booth 9m² (3x3m) x2 in exhibition hall
Highlight the Organization logo and hyperlink on the T2025.org website
Organization profile included in pre-event social media promotions
Video during Welcome session
Showcase the company video in between breaks
Logo visible during the closing ceremony
5 films (2-3 minutes) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the media and disclosed throughout the months before the conference.
5 Conference registrations
5 Conference Gala Dinner tickets
5 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) – 15th June 2025

Platinum Sponsor

€25.000

(Quantity 1)

Sponsor of the highest-profile project in the exhibit hall
Logo on the "Thank you" banner during the conference
One-page ad in digital Program Book ad in digital Program Book (250 words)
Two exhibition booth 9m² (3x3m) in exhibition hall
Highlight the Organization logo and hyperlink on T2025.org website
Company profile, logo, and contact information in conference program
Organization profile included in pre-event social media promotions
Video during Welcome session
Showcase the company video in between breaks
4 films (2-3 minutes) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the media and disclosed throughout the months before the conference.
4 Conference registrations
4 Conference Dinner tickets
4 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) – 15th June 2025

VIP seating in front of the main conference



T2025

TIME FOR CHANGE: TRAFFIC SAFETY FOR A SUSTAINABLE WORLD

ALCOBAÇA 2025

Media Sponsor

€20.000

(Quantity 1)

- Recognition as MEDIA SPONSOR for the Conference
- Branding and sponsorship recognition on all post-event video productions
- Branding on event backdrop for press conferences and speaker interviews
- One exhibition booth 9m² (3x3m) in exhibition all
- Company profile, logo, and contact information in conference program
- Showcase the company video in between breaks
- Organization profile included in pre-event social media promotions
- Half-page ad in digital Program Book ad in digital Program Book (125 words)
- Podium speaker introduction as media sponsor of ONE of the following speakers: Monday keynote, Tuesday keynote, Wednesday keynote
- 3 films (2-3 minutes) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the media and disclosed throughout the months before the conference.
- 3 Conference registrations
- 3 Conference Gala Dinner tickets
- 3 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) – 15th June 2025

Gold Sponsor

€20.000

(Quantity 2)

- Sponsor profile in the exhibit hall
- Logo on the "Thank you" banner during the Conference
- Half-page ad in digital Program Book ad in digital Program Book (125 words)
- One exhibition booth 9m² (3 x 3m) in exhibition all
- Highlight the Organization logo and hyperlink on T2025.org website
- Showcase the company video in between breaks
- Organization profile included in pre-event social media promotions
- 2 films (2-3 minutes) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the media and disclosed throughout the months before the conference.
- 2 Conference registrations
- 2 Conference Gala Dinner tickets
- 2 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) – 15th June 2025

24TH INTERNATIONAL CONFERENCE ON ALCOHOL, DRUGS AND TRAFFIC SAFETY (ICADTS)

15 — 18 JUNE 2025
ALCOBAÇA — PORTUGAL



Conference Sponsorship Package

Silver Sponsor

€10.000

(Quantity 10)

Sponsor profile in the exhibit hall
Logo on "Thank you" banner during the Conference
Half-page ad in digital Program Book ad in digital Program Book (125 words)
One exhibition booth 9m2(3 x 3m) in exhibition room
Organization logo and hyperlink on T2025.org website
Organization profile included in pre-event social media promotions
Showcase the company vídeo in between breaks
1 films (2-3 minuts) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the social media and disclosed throughout the months before the conference.
1 Conference registration
1 Conference Gala Dinner ticket
1 Registration for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) — 15th June 2025

Bronze Sponsor

€5.000

(Quantity 10 - 25)

Logo on "Thank you" banner during the congress
A quarter of a page in the digital Program Book
One exhibit booth 9m2(3 x 3m) in exhibit room
Organization logo and hyperlink on T2025.org website
Organization Logo included in pre-event social media promotions
Logo in the company vídeo in between breaks
1 Conference registration
1 Registration for the Sunset Ice Breaker-Get Together (welcome reception and a sunset dinner) — 15th June 2025

Patron

€500

(Unlimited)

Logo on conference signage and event website
Organization listed in conference program and event website

OTHER OPTIONS:

According to specific needs, personalized packages are also possible. We are open to further discussion.
icadtsponsorship@t2025.org

Supported Opportunities

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking. This exclusive opportunity allows you to be the meeting's social calendar epicentre.



Your sponsorship matters. Your commitment saves lives.

Conference Sponsorship Package Supported Opportunities

Conference Dinner Supporter Partner

€25.000

(Quantity 1)

One Reserved Table at the Gala Dinner in a Prime Position
Opportunity for a representative from your organization to make a 3 to 5 minutes presentation at the event
Recognition as "Gala Dinner Sponsor" with company logo on the sponsor holding slide
Logo on "Thank you" banner during the Conference
One-page ad in digital Program Book in digital Program Book (250 words)
Signage provided by you displayed at the Gala Dinner Localization.
One exhibition booth 9m2(3 x 3m) in exhibition hall
Acknowledge the conference website with the Logo
Highlight the Organization logo and hyperlink on T2025.org website

Company profile, logo, and contact information in conference program
Organization profile included in pre-event social media promotions
Showcase the company video in between breaks
4 films (2-3 minutes) provided in video mode by the sponsor or Zoom interviews carried out with the event organization, about the sponsor to be published in the media and disclosed throughout the months before the conference.
Identification and recognition of printed conference materials
4 Conference registrations
4 Conference Gala Dinner tickets
4 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) — 15th June 2025



T2025 TIME FOR CHANGE: TRAFFIC SAFETY FOR A SUSTAINABLE WORLD

ALCOBAÇA 2025

Sunset Ice Breaker - Get Together Supporter Partner

€18.000

Welcome reception and a sunset dinner
(Quantity 1)

Opportunity for a representative from your organization to make a 3 to 5 minutes presentation at Sunset Ice Breaker-Get Together (welcome reception and sunset dinner)

Recognition as "Sunset Ice Breaker-Get Together" Partner Supporter" for the Welcome Reception and a sunset dinner with the company logo on the sponsor holding slide

Logo on "Thank you" banner during the congress

Half-page ad in digital Program Book ad in digital Program Book (125 words)

One exhibition booth 9m2(3 x 3m) in exhibition room

Acknowledge on the conference website with the Logo and hyperlink on T2025.org website

Company logo, and contact information in conference program

Organization profile included in pre-event social media promotions

Showcase the company video in between breaks

2 Conference registrations

2 Conference Gala Dinner tickets

2 Registrations for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) – 15th June 2025

Sunset Ice Breaker-Get Together Supporter Partner for the Students / PhD Students and low and middle-income countries members

€5.000

Welcome reception and a sunset dinner
(Quantity 1)

Logo on the "Thank you" banner during the conference

A quarter of a page in the digital Program Book

One exhibition booth 9m2(3 x 3m) in exhibition room

Organization logo and hyperlink on the T2025.org website

Organization Logo included in pre-event social media promotions

Logo in the company video in between breaks

1 Conference Registration

1 Registration for the Sunset Ice Breaker-Get Together (Welcome reception and a sunset dinner) – 15th June 2025

24TH INTERNATIONAL CONFERENCE ON ALCOHOL, DRUGS AND TRAFFIC SAFETY (ICADTS)

15 — 18 JUNE 2025
ALCOBAÇA — PORTUGAL



Congress Lunch Sponsor Partner

€12.000

June 16, or June 17 or 18, 2025
(Quantity 3)

- Opportunity for a representative from your organization to make a 3 minutes presentation before Lunchtime
- Recognition as one of the Congress lunch sponsor
- Logo on "Thank you" banner during the Conference
- Half-page ad in digital Program Book ad in digital Program Book (125 words)
- One exhibition booth 9m2(3 x 3m) in exhibition room
- Organization logo and hyperlink on T2025.org website
- Organization Logo included in pre-event social media promotions
- Showcase the company video in between breaks
- Identification and recognition of printed conference materials
- 1 Conference Registration
- 1 Conference Gala Dinner ticket
- 1 Registration for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) — 15th June 2025

Conference Coffee Break Sponsorship Partner

€4.500

each - either morning or afternoon
June 16, or June 17 or 18, 2025
(Quantity 5)

- Recognition as one of the Congress coffee break sponsor
- Logo on "Thank you" banner during the Conference
- Quarter-page ad in digital Program Book (75 words)
- One exhibition booth 9m2(3 x 3m) in exhibition room
- Organization logo and hyperlink on T2025.org website
- Company logo, and contact information in the conference program
- Organization Logo included in pre-event social media promotions
- 1 Conference Registration
- 1 Registration for the Sunset Ice Breaker - Get Together (welcome reception and a sunset dinner) - 15th June 2025



T2025

TIME FOR CHANGE: TRAFFIC SAFETY FOR A SUSTAINABLE WORLD

ALCOBAÇA 2025

Mobile App Supporter

€5.500

(Quantity 1)

- Logo on the "Thank you" banner during the conference
- A quarter of a page in the digital Program Book
- One exhibition booth 9m2(3 x 3m) in exhibition room
- Organization logo and hyperlink on the T2025.org website
- Organization Logo included in pre-event social media promotions
- Logo in the company video in between breaks
- 1 conference registration
- Graphic with the organisation logo on the landing page of the mobile app
- 1 Registrations for the Sunset Ice Breaker-Get Together (Welcome reception and a sunset dinner)-15th June 2025

Supporter Partner for Stipends for one Young Scientist or one Professional

€1.200

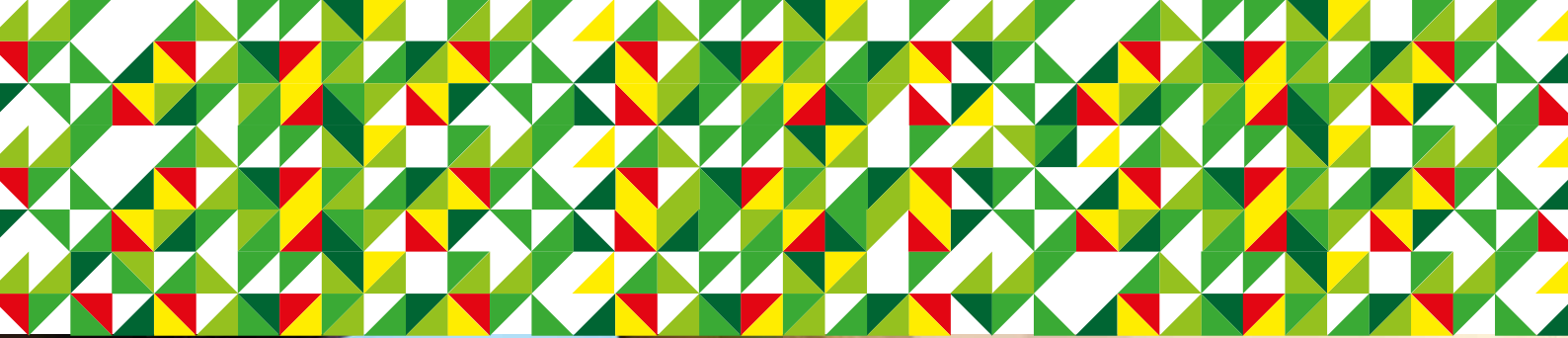
from low and middle-income countries (LMIC) to attend the T2025 (Quantity to be defined depending on the quality of applications / 10-15)

- Identified as a Supporter Partner for Stipends
- Present at ICADTS 2025 ceremony - Stipends Recipients
- Logo on conference signage and event website
- Organization listed in conference program and event website;

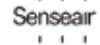
Note: All amounts for sponsors from Portugal will be subject to VAT at the prevailing rate (23%), as determined by legal procedures. However, they may be assessed as exempt from VAT if considered donations to the Conference.

OTHER OPTIONS:

According to specific needs, personalized packages are also possible. We are open to further discussion.
icadtsponsorship@t2025.org



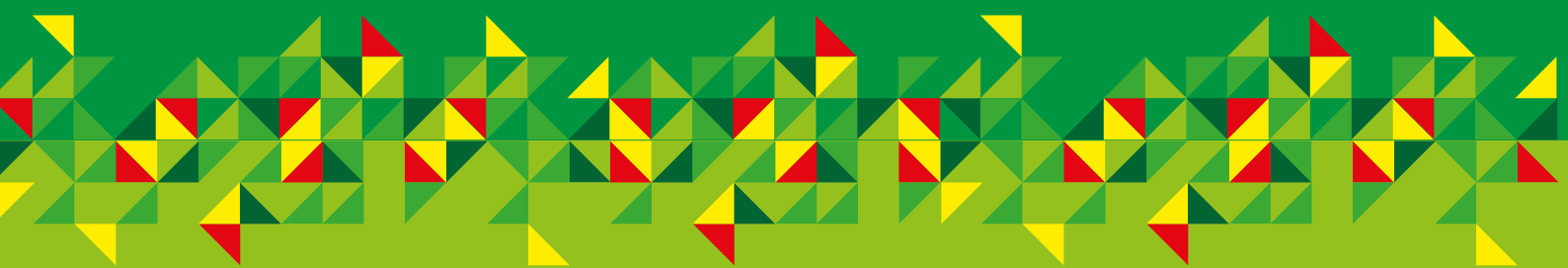
SOME SPONSORS WHO SUPPORTED US IN ROTTERDAM (T2022)



In 2022 at the 23rd International Conference on Alcohol, Drugs and Traffic Safety (ICADTS) Rotterdam, experts from all over the world were present:

309 Number of registrants:

37 Number of Countries represented:



Top 5 countries



The Netherlands



United States



Australia



Canada



Germany





T2025

**TIME FOR CHANGE:
TRAFFIC SAFETY
FOR A SUSTAINABLE
WORLD**

24TH INTERNATIONAL CONFERENCE
ON ALCOHOL, DRUGS AND TRAFFIC
SAFETY (ICADTS)

15 – 18 JUNE 2025
ALCOBAÇA – PORTUGAL

